

OUR CHARTER



THE VISION

An Australia that is fair and ecologically healthy and is served by an economy that supports the wellbeing of all.

THE MISSION

To connect people, communities and organisations around Australia to co-create systems change and build a wellbeing economy.

PRINCIPLES

Dignity - Everyone has enough to live in comfort, safety, and happiness.

Nature - The economy restores, protects and cherishes the natural world for all life.

Purpose - Wellbeing is at the heart of our institutions, built for regeneration and local empowerment in service to the common good.

Fairness - From its foundation up the economy provides a just distribution of income, wealth, power and time.

Participation - Guided by people's active voices, participation in decision making, and ownership stake in the economy.

First Nations - Aboriginal and Torres Strait Islander ways of being, doing and knowing are respected and embraced.

STRATEGIC GOALS

Build and connect national and local networks that work together to create a wellbeing economy.

Facilitate awareness raising and knowledge sharing about wellbeing economies.

Create shared strategies and collectively advocate for change.

Amplify initiatives, projects, models and stories that contribute to a wellbeing economy.

Work with international networks, and other WEAll Hubs, to contribute to the international movement.

Support, appreciate and encourage the people and communities within the Wellbeing Economy network and movement to create an environment where we can be strong and effective.